

SPOTLIGHT *your business*



EASTRIDGE CENTER boasts over one million square feet of exciting shopping, dining and entertainment and is the world-record holder of the most square-feet of murals on a shopping center! The 2nd largest retail destination in the Bay, Eastridge is anchored by Macy's, JCPenney, Round 1 Bowling & Amusements, Red Robin, and Sears, and features 150 stores and pop-up shops and a spectacular 15-screen AMC Theatre with IMAX. Brand highlights include H&M, Hollister Co., Tilly's, G by Guess, Victoria's Secret, 24-Hour Fitness SuperSport, and the Bay's first Forever 21 Red. Redeveloped in 2017, Eastridge offers two levels of shopping, a spacious Eatery, family lounges, charging lounges, and a dynamic calendar of events rooted in celebrations of culture, fitness, family, and the arts.



\$100,000+

Average Household Income for 39% of primary trade area

532,297

Population within 5-miles

13 Million

Shoppers visit annually (before 2017 development)

\$92,981

Average Household Income

151,822

Total households within 5-miles

\$ Multi-Million

A 2017-2018 multi-million dollar full-remodel updated the center

31% Above U.S.

Average household income is 31% higher than US average

53% Families

Primary Trade Area is affluent family market (average 4 per home)

High-Visibility

Active marketing program with weekly events focused on driving sales and spotlighting brands

EASTRIDGE

Pacific Retail Capital Partners | San Jose, CA | EastridgeCenter.com | [@EastridgeCenter](https://twitter.com/EastridgeCenter)



Advertising

- Sky Banners
- Entrance Window Graphics
- Escalator Wraps
- Elevator Wraps
- Column Wraps and Banners
- Courtyard Bulkhead Graphics
- Exterior Light Pole Banners
- Mobile Standees
- Mirror Clings
- Table Tents
- Custom Projects

Activations

- Branded Kiosks and Retail Merchandising Units
- Pop-Up Shops
- Branded Guest Lounges
- Informational Booths and Tables
- Food Trucks
- Vehicle Placement
- Ride & Drives
- Staffed or Unstaffed Displays
- Enter-to-Win Static Displays

Sponsorship

- New Children's PLAY Area
- Kids Club Program
- Two Family Lounges
- Health and Wellness Program
- Center-wide WiFi & tech sponsor
- Santa and Easter Bunny Photos
- 10 Annual Signature Events

Our customizable campaigns are results-focused to best achieve your unique goals.

Eastridge Business Development Manager

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