

RETAIL REIMAGINED
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EASTRIDGE



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COMMERCE COMMUNITY
CULTURE COMMERCE
COMMUNITY CULTURE

PROPERTY INFO

BUILT	1971
REDEVELOPED	2018
STORES	125
TOTAL CENTER GLA	1,229,312 SF
ANNUAL VISITORS	10 MILLION
PARKING SPACES	6,930

ANNUAL SALES

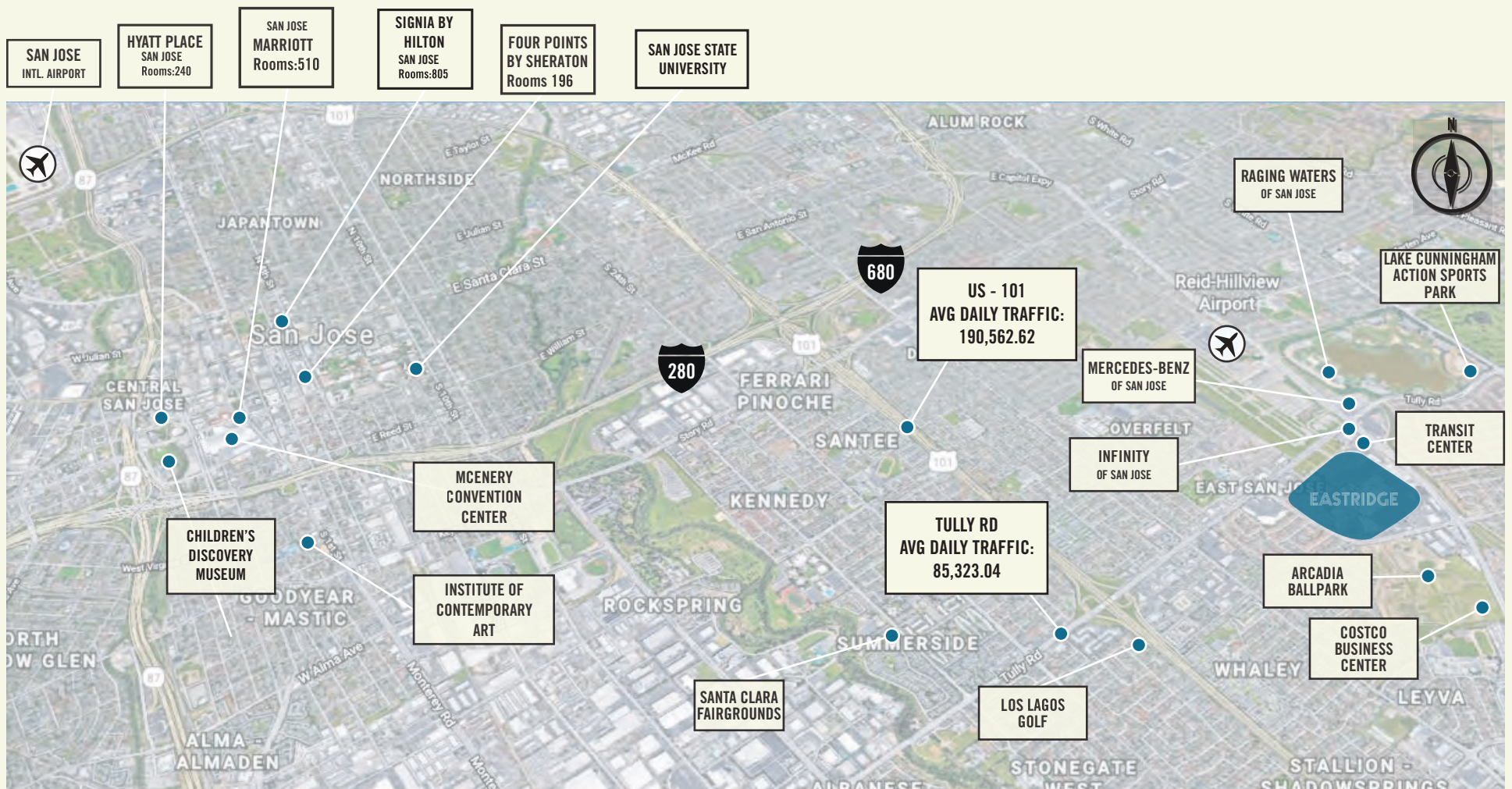
RETAIL	\$170 MILLION
RESTAURANT	\$21 MILLION



Eastridge Center boasts over one million square feet of exciting shopping, dining and entertainment, and is the world-record holder of the most square-feet of murals on a shopping center!

One of the largest retail destinations in the Bay Area, Eastridge is anchored by Macy's, JCPenney, Round 1 Bowling & Amusements, Red Robin and a 24-Hour Fitness SuperSport. In addition, the center features over 125 stores and pop-up shops and a spectacular 15-screen AMC Theatre with IMAX. Brand highlights include H&M, Hollister Co., Tilly's, G by Guess, Victoria's Secret, Forever 21 Red and Bath & Body Works.

Redeveloped in 2018, Eastridge offers two levels of shopping, a spacious Eatery, family lounges, charging lounges, and a dynamic calendar of events rooted in celebrations of culture, fitness, family, and the arts.



SAN JOSE MINETA INTERNATIONAL AIRPORT



Raging Waters



McEnery Convention Center



SAN JOSE, CA

7 MILES

EASY ACCESS

To major highway 101 and VTA transit center

93,200

Vehicles passing daily

605,253+

Employees within 10 miles

FORTUNE 500 COMPANIES

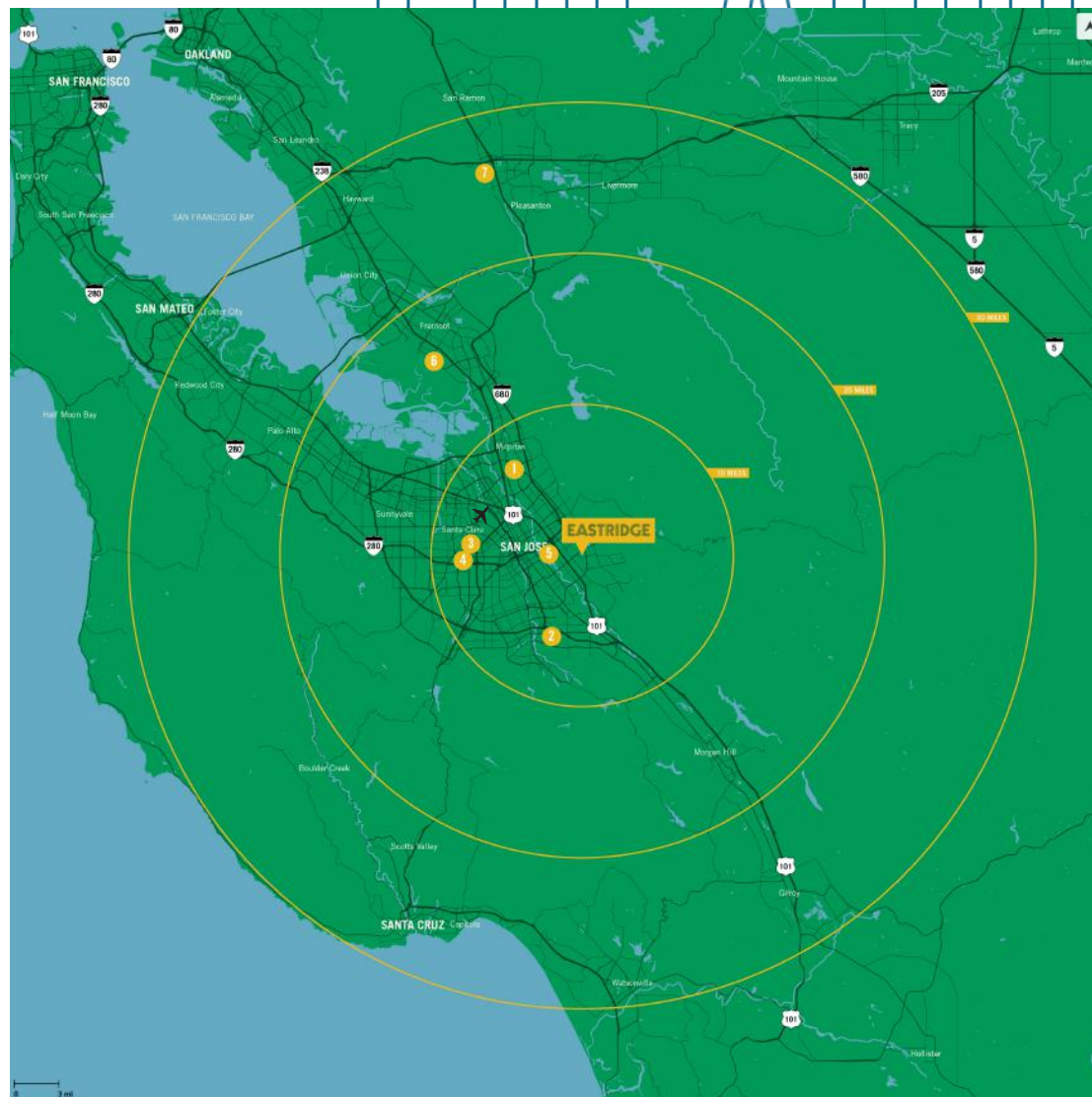
Including Adobe, Ebay, Paypal & Zoom

1.22M+

Estimated population

150,313+

Households with children



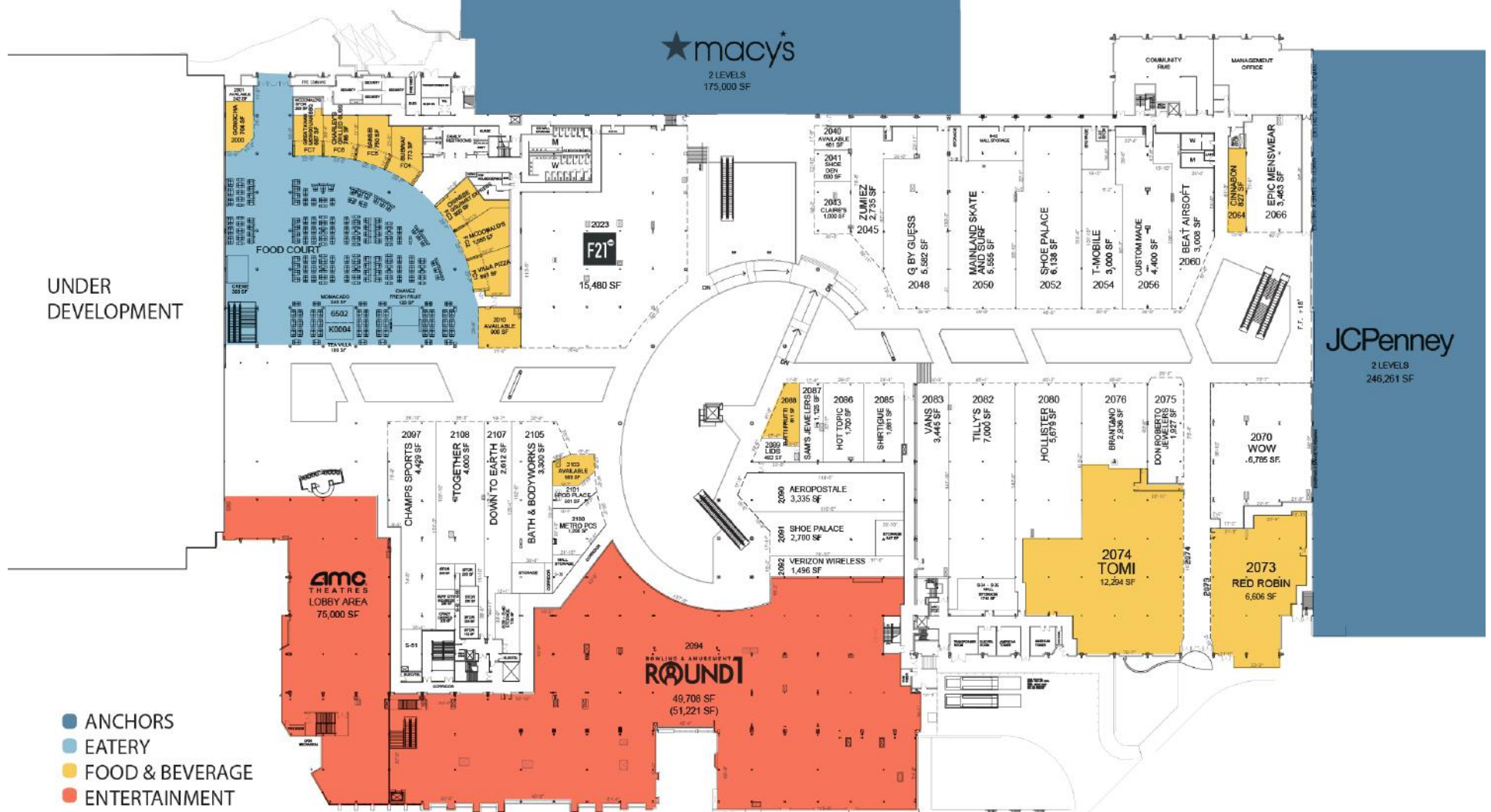
1. Great Mall
2. Oakridge Mall
3. Valley Fair
4. Santana Row
5. The Grand Century Mall
6. NewPark Mall
7. Stoneridge Shopping Center



A CENTRAL GATHERING PLACE

Eastridge Center offers a destination that is memorable, experiential, energetic and fun. This crown jewel provides an enhanced shopping experience by engaging the community and activating the center with entertainment and excitement for guests of all ages.





UPPER LEVEL KEY TENANTS





Eastridge Center is representative of the rich cultural diversity that makes San Jose unique.



Generates **\$170+ Million**
in sales annually.

Boasts over **\$21 Million**
in restaurant sales annually

Estimated **10M** shoppers per
year, **833k+** per month,
192k per week.

HOUSEHOLDS & EDUCATION | 10 Mile Radius



131,700+ High School Graduate
241,800+ Bachelor's Degree
187,300+ Graduate Degree



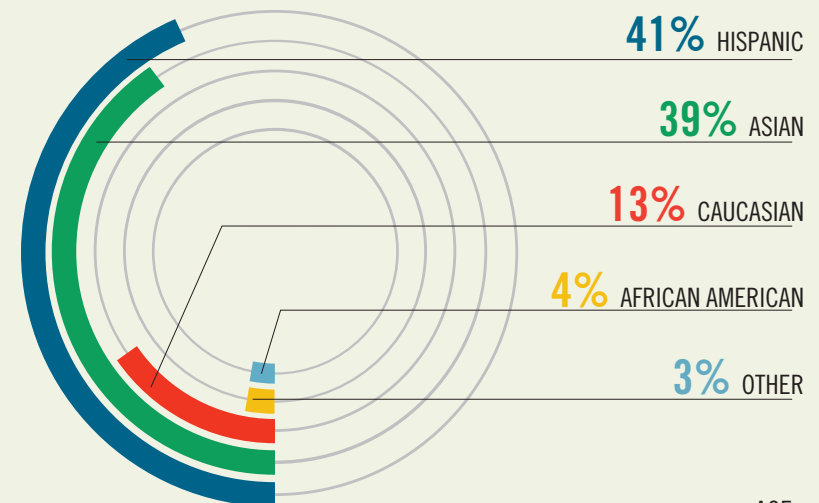
\$147,187 - \$173,139 Family Incomes



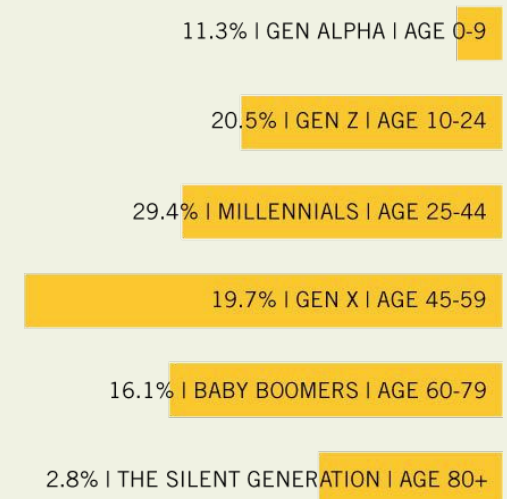
605,253+ Full-Time Office Employees
are within a 10-mile drive

LOCAL DEMOGRAPHICS

	3-MILE	5-MILE	10-MILE
POPULATION	245,723	527,080	1.22M
TOTAL HOUSEHOLDS	60,401	153,377	402,728
AVG. HOUSEHOLD INCOME	\$147,187	\$149,600	\$173,139



AGE



SUSTAINABLE PRACTICES
Energy Management

24/7 SECURITY
PRESENCE

FAMILY LOUNGES &
KIDS PLAY AREA

PUBLIC
ART

DOG-FRIENDLY



ELECTRIC VEHICLE
CHARGING ZONES

AMPLE
PARKING

COMMUNITY ACTIVITIES
& ENTERTAINMENT



CULTURAL CELEBRATIONS



KIXCON



COSMECON



TET FESTIVAL

Community Programming and Signature Events

100+

ANNUAL CENTER
ACTIVATIONS

8+

SIGNATURE EVENTS
PER YEAR

25K+

ATTENDEES
PER YEAR

HAVANA NIGHT



DIA DE LOS MUERTOS



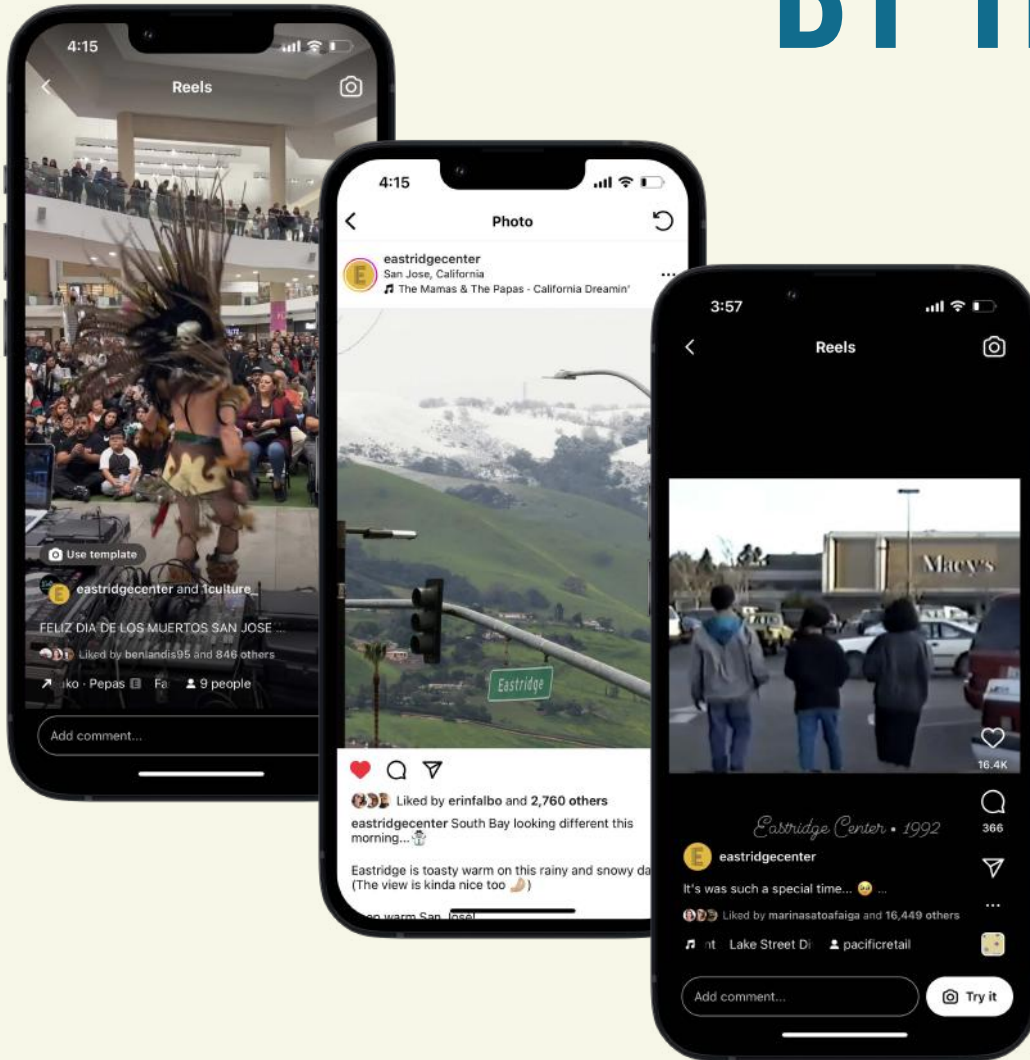
YAPPY HOURS



SAN JOSE DANCE CO



BY THE NUMBERS



FACEBOOK

20,000+ Page Likes

1.3M+ Reach

INSTAGRAM

12,900+ Total Followers

1.1M+ Impressions

TikTok

2,000+ Total Followers

740,000+ Impressions

EMAIL

34,100+ Total Subscribers

SMS

16,000+ Total Subscribers

WEBSITE

14,165 Average Monthly Sessions

32,372 Average Monthly Page Views

32,370+ Average Monthly Visits

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**PACIFIC
RETAIL**

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